# Whitney Nelson

UX Researcher | Atlanta, GA whitneyux@gmail.com

### **Education**

Georgia Institute of Technology M.S. Human-Computer Interaction May 2020 Hampton University B.S. Computer Science; Nanoscience Minor May 2018

#### **UX Skills**

Questionnaires, Interviewing, Observations, Qualitative analysis, Persona Building, Storyboarding, Task Analysis, Sketching, Wireframing, Prototyping, and User Testing

#### Tools

Figma, Canva, WIX, Squarespace, Photoshop (Intermediate)

## **Coding Languages**

Python, CSS, PHP, HTML, JavaScript, Java, C#, Linux operating system, Markdown and Git

# **Experiences**

Morehouse College CRCL | November 2020 - Present

**UX Researcher:** Conducted interviews, observations, secondary research, and surveys to understand the experiences of technical interviews. These were used to build personas, task analysis, and storyboarding.

**Designer:** Prototyped a VR technical interview experience with LearnBrite and ChatMapper and developed a qualitative usability research study to assess the prototype for revisions.

**Researcher Scientist:** Led mixed methods projects including surveys and semi-structured interviews on the elimination of student loan debt for HBCU students.

# Illum Visions | May 2020 - Present

**UX Researcher:** Conducted usability test to improve and scale client's websites.

**UX Design:** Redesigned several small business websites using WIX. I set up subscription services, e-commerce, video content, newsletters, and animations.

# Oak Ridge National Laboratory (ORNL) | May 2018 – August 2018 & May 2019 – August 2019

**UX Intern:** Developed design considerations and implications for collaborative and immersive analytics experience for HPC researchers. I also prototyped a framework that stores research data for facilitating scientific discovery.